

National Sales Network

EARLY CAREER DEVELOPMENT LIVE SUMMIT

ECD Live, a 2-day summit and career fair hosted by the National Sales Network, tailored for young professionals under 35 in sales and marketing. This dynamic summit will feature industry-leading speakers, interactive workshops, and networking opportunities designed to accelerate their career growth and development in the competitive landscape of sales and marketing.

📅 **April 11-12, 2025**
Lowes Hotel, Atlanta, GA

The National Sales Network (NSN) is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

KEY SPONSOR BENEFITS



CURATED EXPERIENCE

This dedicated programming, designed to empower and inspire early career professionals



EARLY CAREER, UNDER 35

Tailored for a Millennial and Gen-Z audience, with attendees from all 20 NSN chapters



PROFESSIONAL DEVELOPMENT

Learning subjects designed to enhance the audience's knowledge and provide practical skills



DIVERSE TALENT

Access candidates from diverse backgrounds



NSN HANDLES PROMOTION

NSN markets every event on social media (LinkedIn, Facebook, Instagram) and via email to our 100K+ network



NEXT STEPS:  **REVIEW TALENT ACQUISITION GUIDE**  **COMPLETE SIGN UP FORM**

ECD Live Summit Pricing

	LEVEL 1 \$30,000 2 AVAILABLE	LEVEL 2 \$20,000 8 AVAILABLE
Career Fair (FRIDAY APRIL 11, 1PM-5PM, SATURDAY APRIL 12, 9AM -3PM)	20' x 20'	15' x 15'
Hard Wall Interview Space	2	1
Sponsor Social Media Video	✓	\$2,000
First Opportunity to purchase Marketing Advertisements Prime Locations	✓	✓
Exclusive E-Flyer To All Participants	✓	\$2,000
Job Post on NSN Website: Candidate instructions to schedule conference interviews or apply for specific jobs. Start 3/1/25. Max 700 characters w/ spaces.	✓	✓
FULL Conference Registrations (Additional registrations at market price)	4	2
Career Fair ONLY Registrations	6	4

ADDITIONAL WAYS TO INCREASE YOUR EXPOSURE

Name Badge Lanyard Sponsorship	1 Available	\$2,000
Sponsor Advertisement on one side of Hotel Room Key Card (NSN branding on other side of card)	1 Available	\$1,500
Exclusive E-flyer To Summit Attendees	5 Available	\$2,000
Text Message to Conference Attendees During The Conference (160 characters with spaces)	10 Available	\$1,000
Sponsor Social Media Video: One (1) video (60 secs max) or static post distributed to the NSN audience of + 100K. Recorded by sponsor announcing their presence at the Conference and Career Fair	8 Available	\$2,000
Saturday Continental Breakfast Sponsorship 2 signs featuring company logo advertising booth location placed at breakfast	1 Available	\$1,000
Lead Retrieval (Career Fair Floor) The NSN Lead Retrieval system will provide candidate name, company & e-mail address of scanned contacts. Sponsors will be able to collect leads directly via your personal device.	-----	\$1,500 per sponsor

PRESENTATION OPPORTUNITIES

FRIDAY		
Friday Awards Dinner, Sponsor Keynote Presentation (A) <ul style="list-style-type: none"> Sponsor Representative to deliver keynote presentation (15 Minutes - Learning Subject) Prominent signage identifying your company as Awards Dinner Sponsor 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$3,000
Saturday Keynote Speaker Sponsorship <ul style="list-style-type: none"> Sponsor Representative to interview Keynote Speaker (45 minutes) 5 minutes to present Career Opportunities 	1 Available	\$20,000

ADDITIONAL WAYS TO INCREASE YOUR EXPOSURE

Partner Career Presentation <ul style="list-style-type: none"> Sponsor Representative to deliver 5-minute presentation on open career opportunities 	16 Available	\$1,500
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