

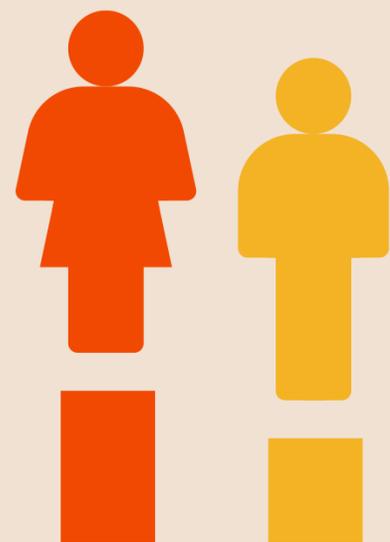


2025 TALENT ACQUISITION PARTNERSHIP OPPORTUNITIES

NATIONAL SALES NETWORK
WORLDWIDE
network.org

CONFERENCE DEMOGRAPHICS AT A GLANCE

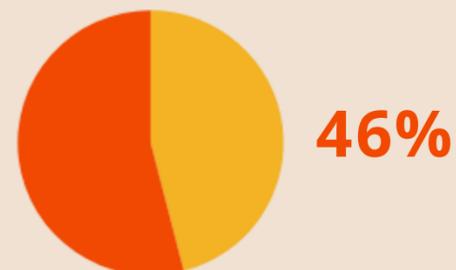
GENDER



50.2%
FEMALE

46.4%
MALE

AGE



46% of attendees are Millennials or Gen Z

EDUCATION LEVEL



94.5%

94.5% of attendees have a Bachelor's Degree or higher

RACE

70.3% 70.3% of attendees are African American/Black

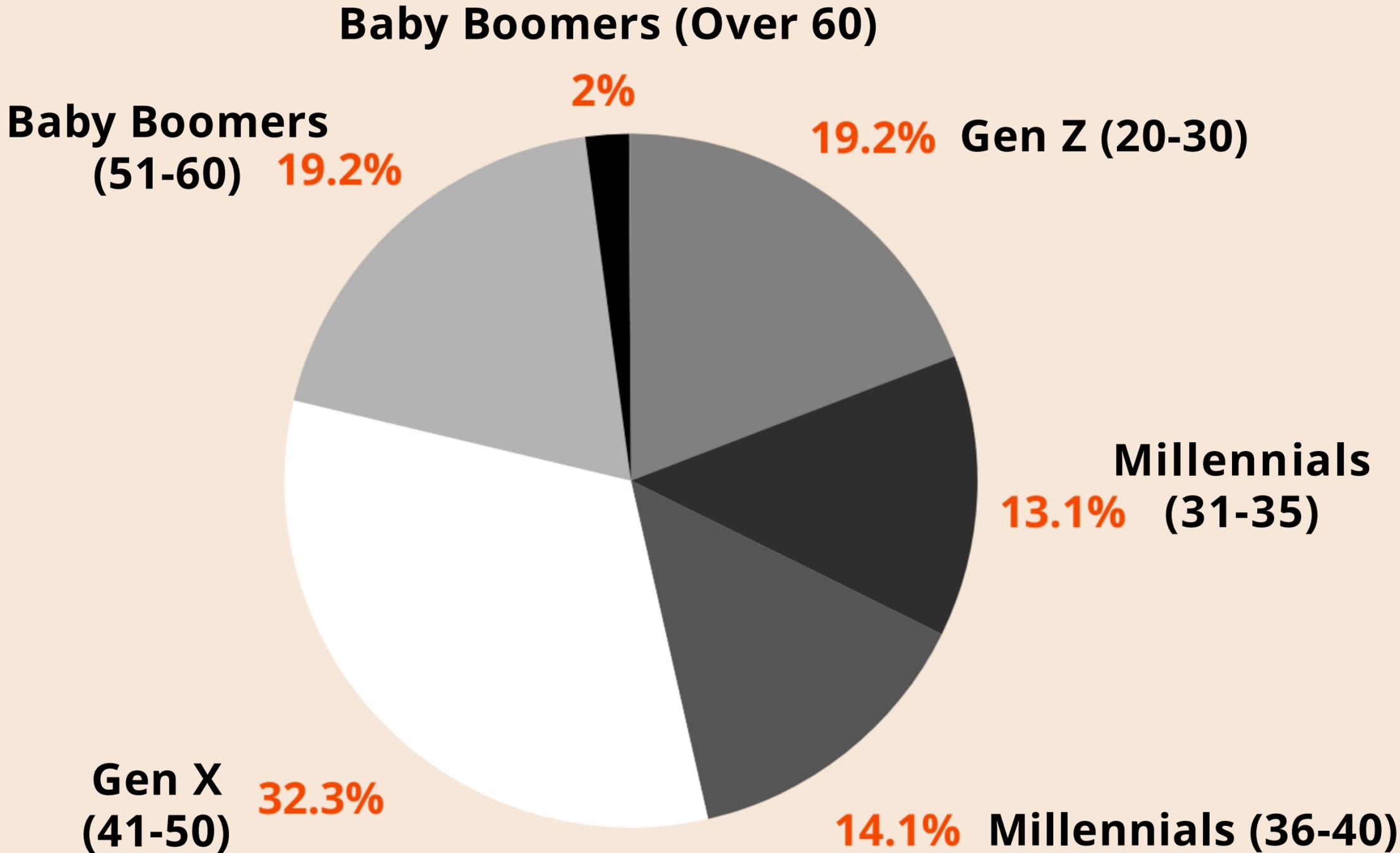
INCOME LEVEL

80.6%
80.6% of attendees make over 6 figures



CONFERENCE DEMOGRAPHICS

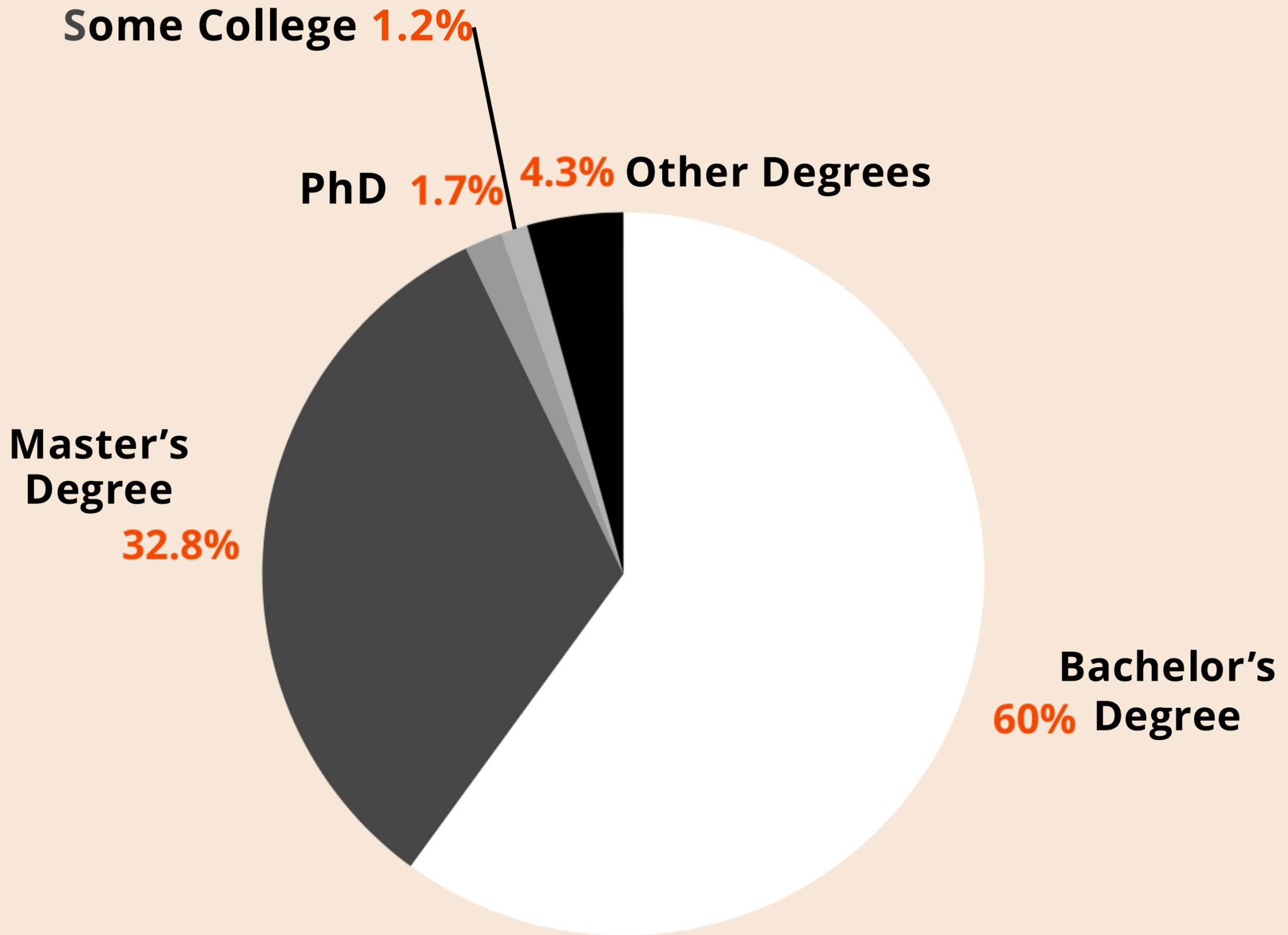
AGE



*Generation Alpha (under 20) accounts for less than 1%

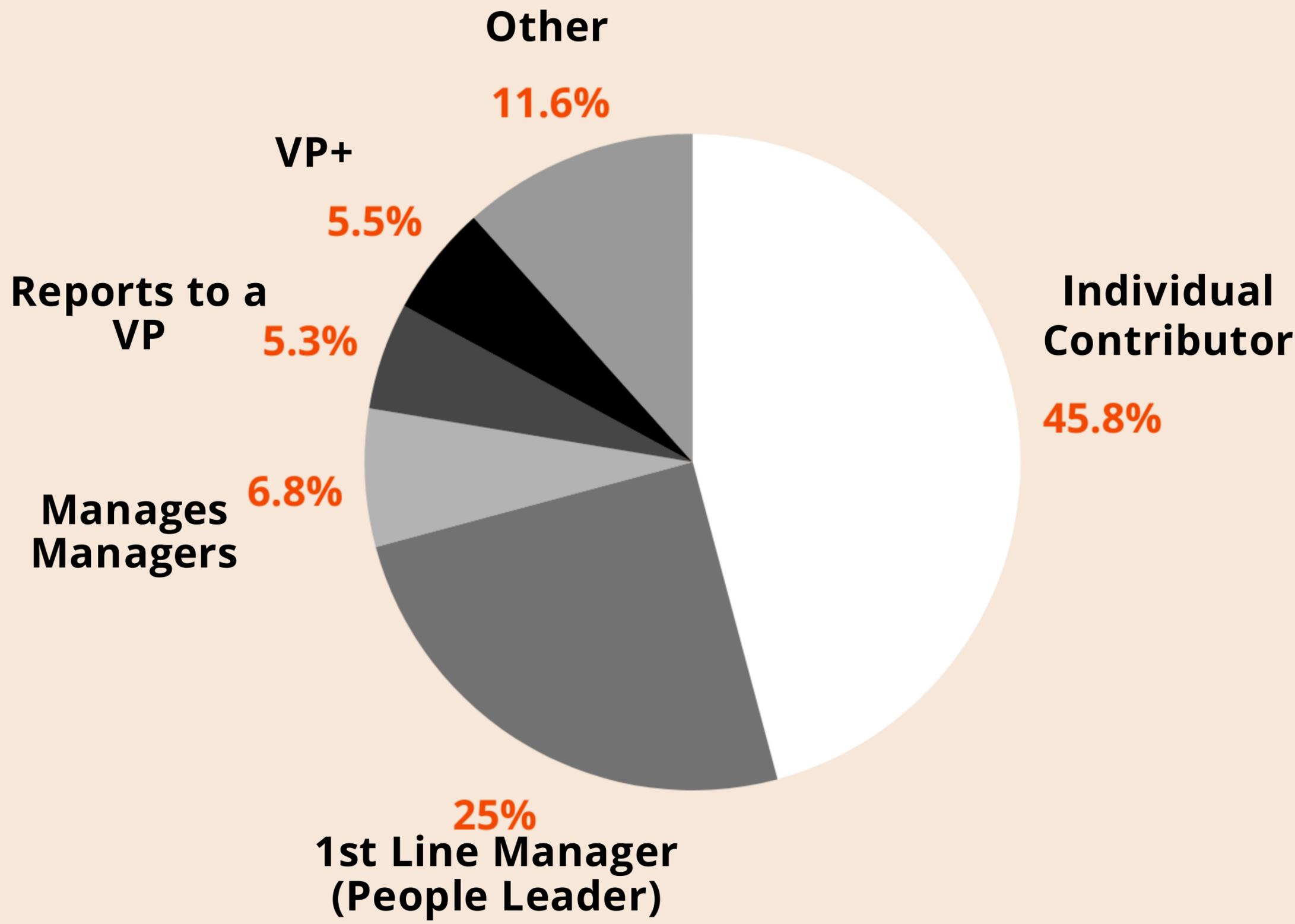
CONFERENCE DEMOGRAPHICS

HIGHEST EDUCATION LEVEL



CONFERENCE DEMOGRAPHICS

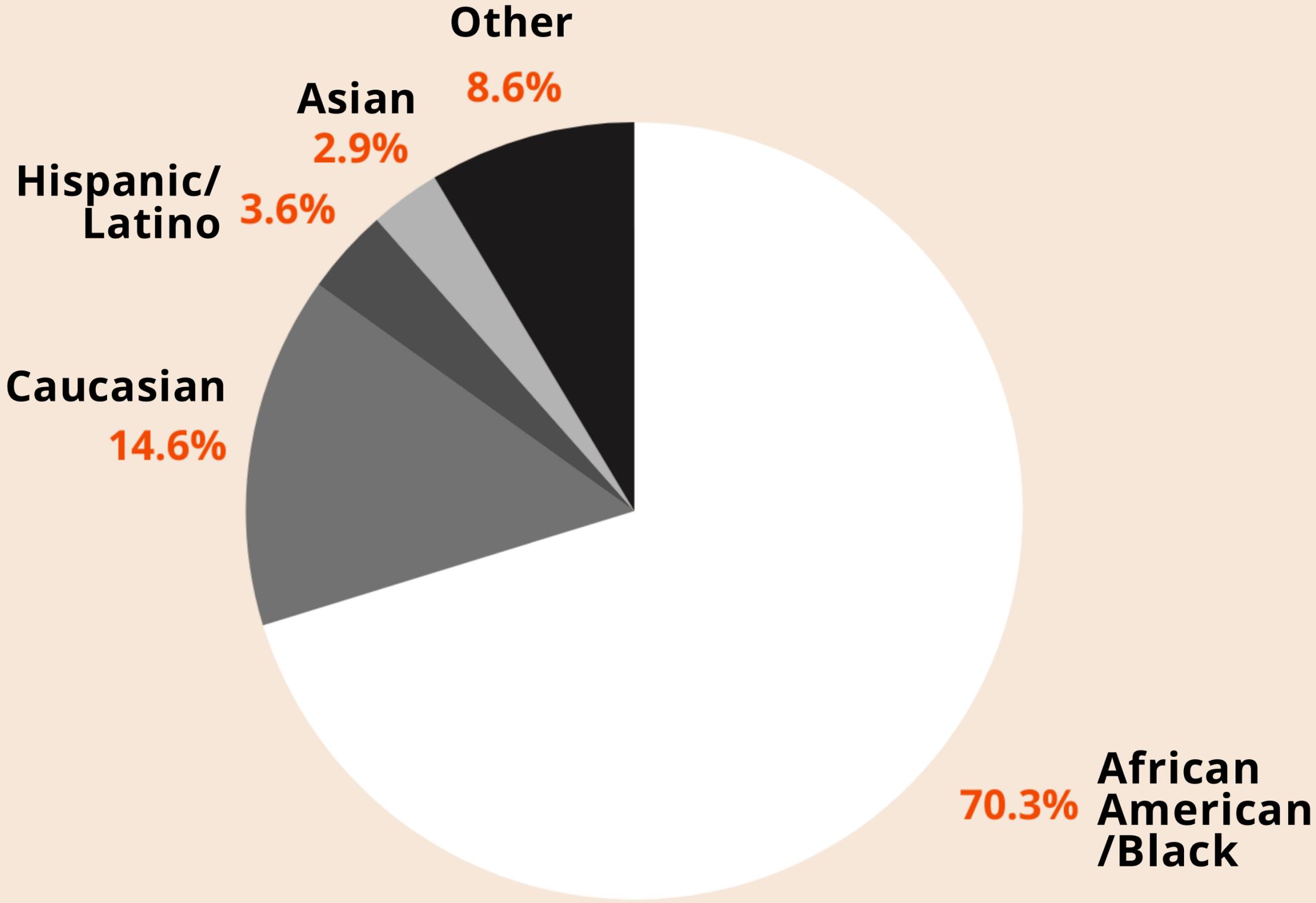
JOB LEVEL



*Interns account for less than 1%

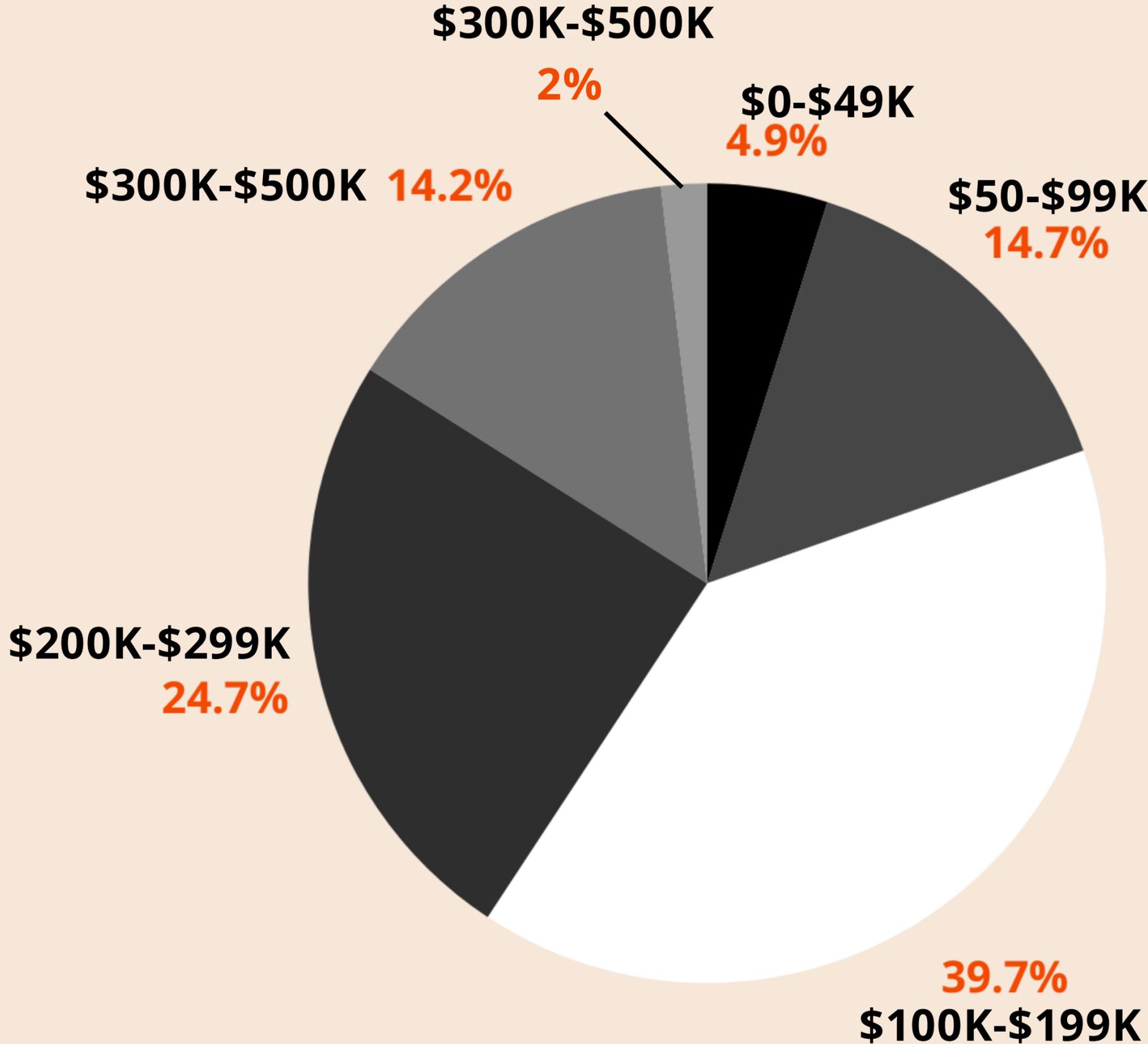
CONFERENCE DEMOGRAPHICS

RACE



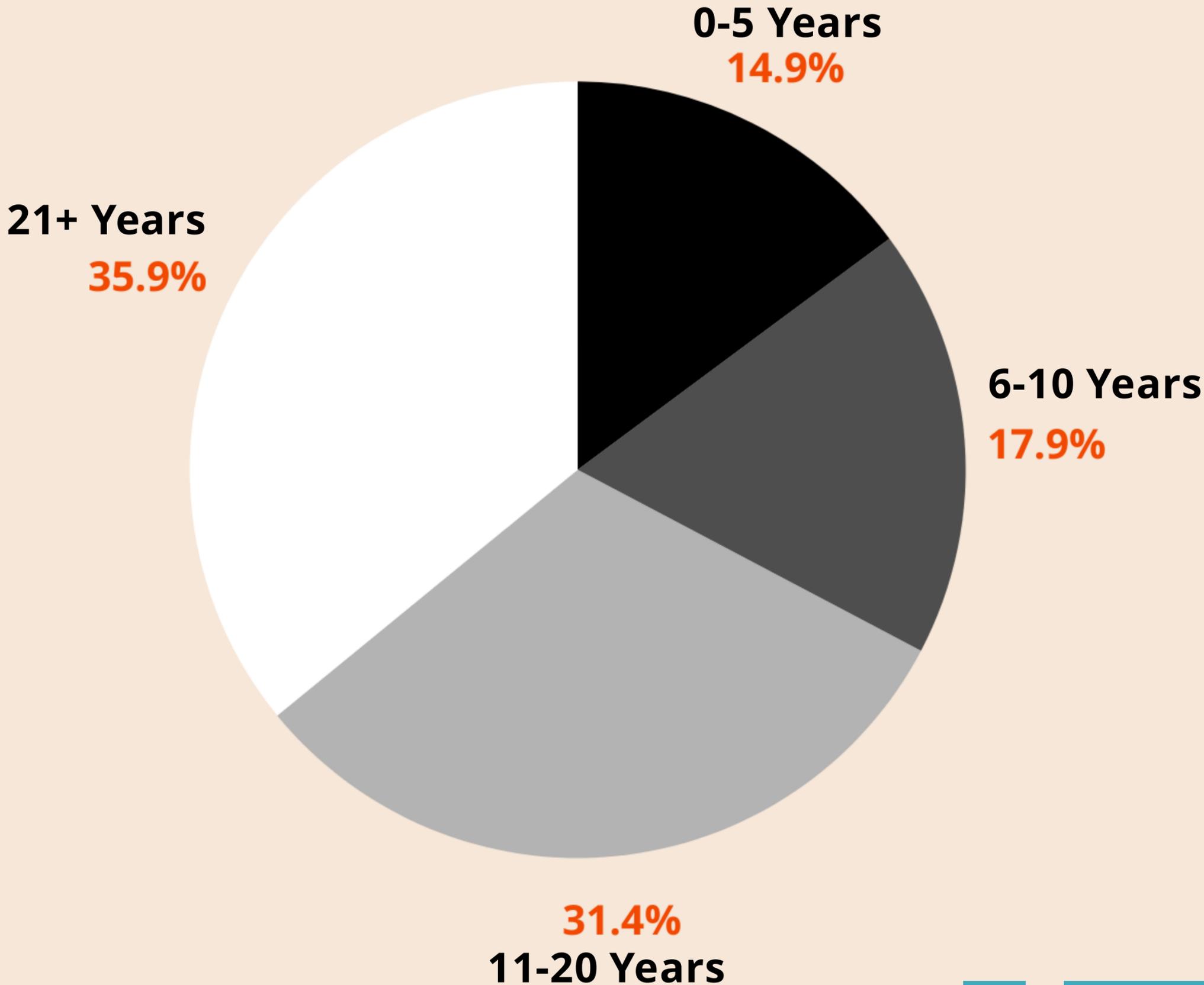
CONFERENCE DEMOGRAPHICS

INCOME LEVEL



CONFERENCE DEMOGRAPHICS

WORK EXPERIENCE



TALENT ACQUISITION LEVELS

Focus

College / University

Early Career Development

Professional

Regional

On Demand

Target

Juniors / Seniors

Ages 21-35

Ages 21+

Ages 21+

Ages 21+

NSN Solution

Student Sales & Marketing
Conference

NSN ECD Summit

Annual Conference

New York + Los Angeles

Exclusive Virtual Hiring Event



2025 STUDENT SALES & MARKETING CONFERENCE



Dates: September 12-15, 2025

Location: Marriott Marquis Atlanta, GA

- 1,000 + Students Pre-screened by National Sales Network
- 200 + TOP College Juniors / Seniors / 5 Year MBA's Selected
- Over 100 College & Universities Represented
- Conference Sales & Marketing Pitch Competitions
- Resumes Submitted To Sponsors By 6/30/25
- NSN Covers Students Airfare / Hotel / Meals / Registration

EARLY CAREER DEVELOPMENT SUMMIT

Dates: April 11-12, 2025

Location: Lowes Hotel Atlanta, GA

- 200 + TOP ECD Sales & Marketing Professionals/Managers
- Sponsor Interactive Sessions
- Sponsor Career Opportunities Listed On NSN Website
- Pre-screen Candidates For Scheduled Private Interviews
- TOP Sales & Marketing Awards Dinner

NEW

NATIONAL SALES NETWORK
EARLY CAREER DEVELOPMENT *Live* **SUMMIT**
ATLANTA
April 11-12, 2025

LOEWS
HOTELS

Keynote Speaker
YARA SHAHIDI
AWARD-WINNING ACTRESS AND PRODUCER



2025 PROFESSIONAL CONFERENCE

Dates: August 5-8, 2025

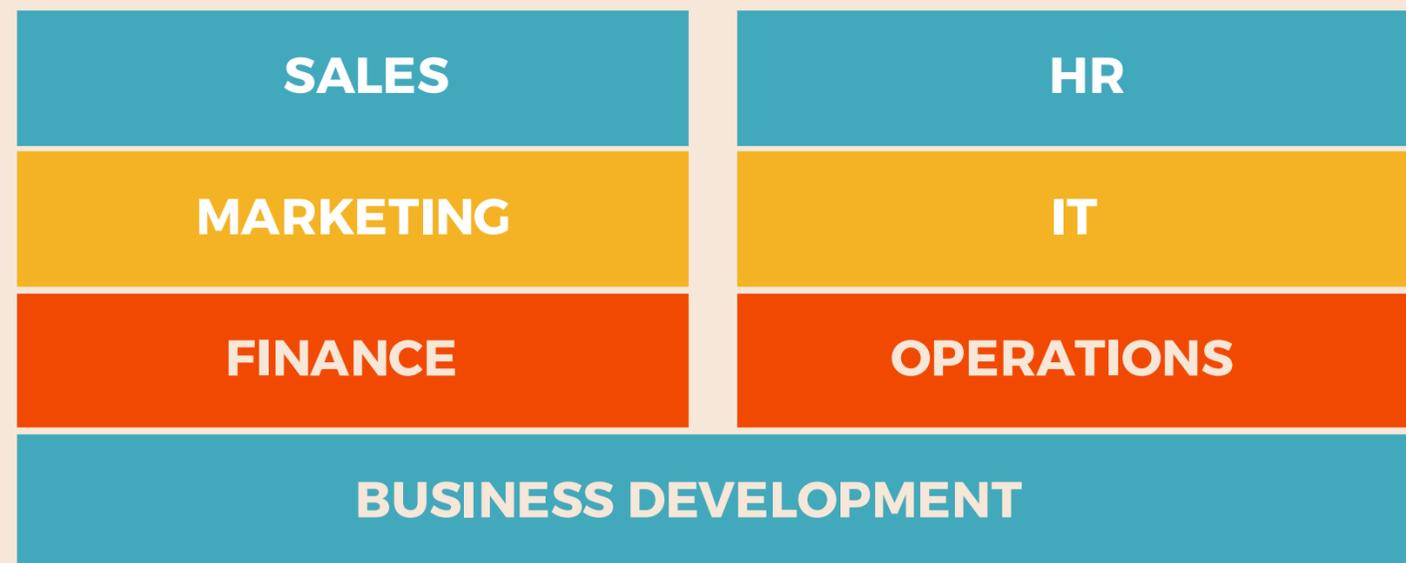
Location: Fontainebleau Las Vegas, NV

- Over 3,000 Attendees From Across The U.S + London
 - On Average 7 + Years Of Experience
 - Ability To Pre-screen Candidates (select sponsor levels)
 - Pre-conference Social Media Promotional Partnerships
-



PROFESSIONAL CONFERENCE CAREER FAIR

In 2025 NSN Will Launch A Major Marketing Campaign To Support The Fact That The Career Fair Is Open To All Functional Areas Of Business.



PROFESSIONAL CONFERENCE LEVELS

(Note: To be used to plan 2025 budgets / subject to change)

SPONSOR TYPE	COST	AVAILABLE	BOOTH SIZE	BOOTH LOCATION
Lead Sponsor	\$175,00	1	20x20+	Front Door
Presenting Sponsor	\$110,000	5	20x20	1st In Line
Title Sponsor	\$80,000	15	20x20	2nd In Line
Platinum Sponsor	\$50,000	15	10x20	3rd In Line
Gold Sponsor	\$30,000	30	10x10	4th In Line

NSN PROFESSIONAL CONFERENCE ROOM BLOCK

1

NSN WILL
REQUIRE A 2025
ROOM BLOCK
COMMITMENT

2

ROOM BLOCK
COMMITMENT
WILL BE PART
OF SIGN-UP
FORM

3

PARTNERSHIP
REQUIREMENTS
WILL BE
ESTABLISHED



REGIONAL RECRUITING EVENTS

-
- Approximately 100 + Attendees @ Each Event
 - Ability To Pre-screen Candidates
 - Private Interview Rooms
 - Max 5 Recruiting Sponsors Each Event

Cost: \$20,000 Per Event



New York

Date: April 26, 2025

Location: To Be Determined

Los Angeles

Date: March 25, 2025

Location: To Be Determined



EXCLUSIVE VIRTUAL HIRING EVENT

When: On Demand

- MUST Be An NSN Professional Conference Sponsor
- 1 Hour Company Executive Virtual Event
- Sponsor Sets Up Virtual Event
- NSN Markets The Event To Over 100k NSN Contacts
- Sponsors Can Pre-screen Candidates Before Virtual Event