

**(Updated as of 10/21/24)**

**2025 NSN Sponsor Sign-Up Forms**

**ALL SPONSORS MUST SIGN THIS FORM**

**This form and the agreement will be used to govern ALL events with NSN**

Invoices will be e-mailed to you within 10 business days.

**COMPLETION OF ALL FIELDS BELOW IS REQUIRED.**

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| **Primary Contact:** |
| Name: Date Completed: |
| Title: |
| Company: |
| Address Line 1: |
| Address Line 2: |
| Address Line 3: |
| City: State: Zip: |
| Cell Phone: E-mail: |
|  |
| **Secondary Contact**: (required) |
| Name: Title: |
| Cell Phone: E-mail: |
| **Who Should Invoice Be E-mailed To:** |

Please specify the Business Vertical your company most aligns with (choose only 1):

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Healthcare |  | Consumer Goods |  | IT/Technology |  | Industrial Products |

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|  | Financial Services |  | Hospitality |  | Food & Beverage |  | Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**AGREEMENT:** We (“Corporate Sponsor”) acknowledge and agree to the sponsorship of the events set forth herein (whether in print, electronic, e-mail, or other mutually agreed form of confirmation). We further acknowledge and agree that we are responsible for and will pay the total costs associated with such events (the “Sponsorship Fee”), as set forth herein, and that the terms and conditions set forth herein shall constitute the provisions that govern this agreement (the “Agreement”) between the parties hereto. All invoices sent pursuant to this Agreement shall be payable within thirty (30) days of the date of the invoice. We understand that if any NSN event, whether virtual or live, which is the subject of this Agreement is cancelled by for any reason, that the cancelled event will be rescheduled within 1-18 months of the original event start date, and 100% of the Sponsorship Fee set forth on the original invoice will be due and payable within 90 days of the original invoice date.  If we (The Sponsor) cancel at ANY TIME before the date of the event or events which are the subject of this Agreement, we will be assessed a cancellation fee of 50% of the total Sponsorship Fee to cover pre-event operating and marketing costs. Cancellation MUST be confirmed in writing to, and approved in writing by, the NSN Executive Director or CEO, prior to the effectiveness of any such cancellation. If we cancel inside of 120 days from the event date, we understand that we are responsible for 100% of the Sponsorship Fee.

**Outstanding Invoices 90 Days Overdue From NSN Invoice Date:**

We also agree that if payment is not made 90 days before a National Sales Network event, we may forfeit our sponsorship opportunity but still be assessed a fee of 50% of the Sponsorship Fee for holding the space.

**Miscellaneous:**

We understand that the electronic delivery of this form confirms our assent to the terms and conditions of this Agreement, and as a signed document confirming the participation of our company. NSN reserves the right to add a late fee of 15% for invoices paid after 120 days from the date of the invoice.  This Agreement shall inure to the benefit of and shall be binding upon the parties to this Agreement and their respective successors.

Warranties: Each party hereby represents and warrants that it has the full power to enter into and perform in accordance with the terms of this Agreement. Except as otherwise set forth in this paragraph, no warranty, express or implied, is made by NSN concerning the event or events to be held hereunder.

Damages: **Except as otherwise set forth herein, neither party shall be liable to the other for any indirect, special, consequential, or exemplary damages arising out of or in relation to this Agreement. NSN shall not be liable to you in an amount in excess of the Sponsorship Fee.**

Jurisdiction and Disputes: This Agreement shall be governed by and construed in accordance with the laws of the State of Georgia, without reference to any conflicts of law principles. Notwithstanding the foregoing, in the event of any dispute, damage, claim or cause of action arising under or relating to this Agreement, its performance or execution, except as otherwise provided herein, the parties shall discuss and attempt to resolve the same in good faith within fifteen (15) days after written notice thereof. If the same cannot be resolved, the parties agree to Parties irrevocably submit to the jurisdiction of the state and federal courts residing in the County of Fulton, State of Georgia. The Parties waive and agree not to assert that that they are not subject thereto or that such action or proceeding may not be brought or maintained in said courts or that the venue may not be appropriate or that this Agreement may not be enforced in or by said courts. The Parties hereby consent to such court’s jurisdiction and the subject matter of any dispute arising hereunder.

**We, the Corporate Sponsor, further acknowledge and agree that NSN reserves the right to refuse the participation of a company without reason or cause.**

Company Name

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Company Representative Full Name Date

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| **NEW: Early Career Development Live Summit 4/11/25 – 4/12/25** |

Loews Hotel, Atlanta, GA

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| **SPONSORSHIP LEVELS** |

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|  | Option # 1: **Level 1 ($30,000) 2** Available |
|  | Option # 2: **Level 2** **($20,000) 8** Available |

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| **HARDWALL INTERVIEW SPACE** |

**Level 1 Sponsorship** includes: 2 hardwall interview spaces.

**Level 2 Sponsorship** includes: 1 hardwall interview space.

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| **SUMMIT REGISTRATIONS** |

**Level 1 Sponsorship** **includes**: 4 Full Summit Registrations / 6 Career Fair Only Registrations

**Level 2 Sponsorship** **includes:** 2 Full Summit Registrations / 4 Career Fair Only Registrations

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| **Early Career Development Live Summit 4/11/25 – 4/12/25** |

Loews Hotel, Atlanta, GA

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| **SUMMIT ADD ON SELECTIONS:** |

To make a selection: please check the BOX next to each item.

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|  | Name Badge Lanyard | 1 Available- **$2,500** |
|  | Sponsor Advertisement on 1 Side Hotel Room Key Card | 1 Available - **$1,500** |
|  | Exclusive E-flyer To Summit Attendees | 5 Available - **$2,000** |
|  | Text Message to All Attendees | 10 Available - **$1,000** |
|  | Sponsor Social Media Video | 8 Available - **$2,000** |
|  | Saturday Continental Breakfast | 1 Available - **$1,000** |
|  | Lead Retrieval | Unlimited - **$1,500** |
|  | Friday Awards Dinner Speaker | 1 Available - **$3,000** |
|  | Saturday Keynote Speaker | 1 Available - **$20,000** |
|  | Partner Career Presentation | 4 Available - **$1,500** |

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| **Professional Conference & Career Fair 8/5/25 – 8/8/25** |

Fontainebleau, Las Vegas, NV

Career Fair Dates: Thursday 8/7/25 (1pm – 5pm) + Friday 8/8/25 (9am – 3pm)

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| **SPONSORSHIP LEVELS** |

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|  | Option # 1: **Presenting ($110,000)** 3 Available |
|  | Option # 2: **Title** **($80,000)** 15 Available |
|  | Option # 3: **Platinum ($50,000)** 25 Available |
|  | Option # 4: **Gold** **($30,000)** 25 Available |

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| **PRESENTING AND TITLE SPONSORS, SELECT ONE OF THE FOUR OPTIONS:** |

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Wednesday Hospitality Suite – 8/6/254, 7:30pm – 10:30pm

Thursday Hospitality Suite – 8/7/254, 7:30pm – 10:30pm

Lunch & Learn Session Thursday – 8/7/254, 12:00pm – 1:00pm

Lunch & Learn Session Friday – 8/8/254, 12:00pm – 1:00pm

Presenting sponsors receive the larger Hospitality Suites. Also, sign up dates determine suite location.

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| **CAREER FAIR FLOOR HARDWALL INTERVIEW SPACE** |

**Presenting Sponsorship** includes: 3 hardwall interview spaces with a table and chairs with a waiting area.

**Title Sponsorship** includes: 2 hardwall interview spaces.

**Platinum Sponsorship** includes: 1 hardwall interview space.

**Gold Sponsorship**: DOES NOT include hardwall interview space.

Please indicate if you would like to purchase **additional** hardwall interview spaces (very limited availability).

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|  | Yes, I would like to purchase additional hardwall interview space $7,500 |
|  | **WAITLIST: Hardwall Interview Spaces**  For sponsors requesting more interview space beyond their package and the single additional space offered above. You will be placed on a waiting list and contacted if space becomes available.  Please indicate how many additional interview spaces you request: \_\_\_\_\_\_\_\_\_\_ ($7,500 each) |

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| **ADDITIONAL CONFERENCE REGISTRATIONS** |

**Presenting Sponsorship** **includes**: 8 Full Conference Registrations / 16 Career Fair Only Registrations

**Title Sponsorship** **includes:** 6 Full Conference Registrations / 12 Career Fair Only Registrations

**Platinum Sponsorship includes:** 4 Full Conference Registrations / 8 Career Fair Only Registrations

**Gold sponsorship Includes:** 2 Full Conference Registrations / 4 Career Fair Only Registrations

NSN will include up to 5 more registrations to be added at time of sign up ONLY. Sponsors will also be able to purchase up to 5 individual registrations in the registration portal. All additional registrations are charged at the prevailing rate.

Full Conference @ $699 x \_\_\_\_\_\_\_\_\_\_\_\_\_ = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Career Fair ONLY @ $449 x \_\_\_\_\_\_\_\_\_\_\_\_ = \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| **OTHER COVENANTS *(completed by NSN only)*** |

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **PROFESSIONAL CONFERENCE ADD ON SELECTIONS:** |

To make a selection: please check the BOX next to each item.

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|  | Lunch & Learn Session | If Available- **$10,000** |
|  | Hospitality Suite | If Available - **$10,000** |
|  | Executive-Level VP on NSN VP Panel | 1 Available - **$10,000** |
|  | Harvard University Sales Management Program | 4 Available - **$15,000** |
|  | Tuesday Opening Reception | 1 Available - **$30,000** |
|  | Wednesday Keynote Speaker Sponsorship | 1 Available - **$25,000** |
|  | Wednesday VP Panel Sponsor Presentation | 1 Available - **$25,000** |
|  | Thursday Keynote Speaker Sponsorship | 1 Available- **$25,000** |
|  | Thursday Happy Hour | 1 Available- **$15,000** |
|  | Thursday VP Panel Sponsor Presentation | 1 Available- **$25,000** |
|  | Friday Exclusive Breakfast | 2 Available- **$10,000** |
|  | Friday Afternoon General Session Featured Speaker | 2 Available - **$25,000** |
|  | Friday Keynote Speaker Sponsorship | 1 Available - **$50,000** |
|  | Thursday Sales Executive Leadership Symposium | 1 Available - **$25,000** |
|  | Career Strategies for the Professional Woman (4 sessions) | 1 Available - **$15,000** |
|  | NSN Career Strategy Development (3 sessions) | 1 Available - **$15,000** |
|  | One Step Before Sales Management Track (2 sessions) | 1 Available - $7,500 |
|  | Sales Management Track (4 sessions) | 1 Available- **$15,000** |
|  | Conference Workshop Sponsor | 3 Available - **$5,000** |
|  | Conference App Sponsor | 1 Available - **$15,000** |
|  | Name Badge Lanyard (split 50/50) | 2 Available - **$15,000** |
|  | Sponsor Advertisement on 1 Side Hotel Room Key Card | 1 Available - **$10,000** |
|  | Exclusive E-flyer To Conference Attendees | 5 Available - **$7,500** |
|  | Text Message to All Attendees | 10 Available - **$4,000** |
|  | Sponsor Social Media Video | 10 Available - **$4,000** |
|  | Thursday Continental Breakfast | 1 Available - **$3,000** |
|  | Friday Continental Breakfast | 1 Available - **$3,000** |
|  | Lead Retrieval | Unlimited - **$3,000** |
|  | Job Post on NSN Website (incl. with Presenting, Title, Platinum) | Unlimited - **$5,000** |

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| **RECRUITMENT AREAS** |

Please select the areas your company will be recruiting.

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|  | Sales |  | Marketing |  | Operations |  | Finance |  | IT/Technology |  | HR |
|  | Business Development | | |  | Other (Please Specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |

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| Student Sales & Marketing Conference September 12 - 15, 2025 (Career Fair 9/15/25) Atlanta, GA |

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| **SPONSORSHIP LEVELS** |

**SPONSORSHIP LEVEL (no refunds after sign-up)**

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|  | Option # 1: **Presenting ($30,000)** 1 Available |
|  | Option # 2 **Title: ($20,000)** 8 Available |
|  | Option # 3: **Platinum ($15,000)** 10 Available |
|  | Option # 4: **Gold ($10,000)** 12 Available |

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| **SALES PITCH COMPETITION** |

The Sales Pitch competition will take place on Sunday morning between 9am – 12pm.

Sponsor Receives:

* Resumes of The Top Students Selected for This Program
* Company Develops Student Pitch Competition Case Study Using Their Company/Product
* Your Company Representative as One of the Sales Pitch Trainers
* Sales Pitch Contest Judge

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|  | Sales Pitch Competition: $10,000 ( 4 Available) / Must be a conference sponsor) |

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| **STUDENT CONFERENCE ADD ON SELECTIONS:** |

**CAREER FAIR FLOOR INTERVIEW SPACE:**

If you selected the **Presenting sponsorship**, you already have 2 interview spaces.

If you selected the **Title sponsorship**, you already have 1 interview space.

If you selected **Platinum sponsorship**, you already have 1 interview space.

If you selected **Gold sponsorship**, you already have 1 interview space.

To make a selection: please check the BOX next to each item

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| --- | --- | --- |
|  | Presentation (Sponsor Representative) | 2 Available - **$5,000** |
|  | About Careers Presentation | 5 Available - **$3,000** |
|  | Workshop Session | 5 Available- **$1,500** |
|  | Saturday Night Exclusive Company Reception | 1 Available- **$3,000** |
|  | Name Badge Lanyard | 1 Available - **$3,000** |
|  | Sponsor Advertisement on 1 Side Hotel Room Key Card | 1 Available - **$2,000** |
|  | Conference App Sponsor | 1 Available - **$3,000** |
|  | Extra Interview Space | Available- **$2,000** |
|  | Text Message To All Students (160 Characters) | 10 Available - **$1,000** |
|  | E-flyer to All Students | 3 Available - **$1,500** |
|  | Full Conference Registration (Insert How Many: \_\_\_\_\_\_\_\_\_\_\_\_\_) | Limited Avail - **$499** |
|  | 501c3 Tax-Deductible Donation (Recognition @ Sunday awards dinner) | Available - **$1,000** |

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| **RECRUITMENT AREAS** |

Please select the areas your company will be recruiting.

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|  | Sales |  | Marketing |  | Operations |  | Finance |  | Technology |  | HR |
|  | Business Development | | |  | Other (Please Specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |

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| REGIONAL RECRUITING EVENT |

**Select Location(s):**

**Los Angeles** **(3/22/25):** 5 Available \_\_\_\_\_\_ **$20,000** (inlcudes 1 interview room)

**New York City** **(4/26/25):** 7 Available \_\_\_\_\_\_ **$20,000** (includes 1 interview room)

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| EXCLUSIVE VIRTUAL HIRING EVENT |

**Please select your date carefully. There will not be any refunds or date changes.**

**Your Private Virtual Hiring Event Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Back Up Date If Your First Date is NOT available \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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|  | **NSN Private Virtual Hiring Event: $15,000** |

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| CHAPTER SPONSORSHIPS |

Each Sponsor Receives:

• 2-minute presentation on mic

• Table to interface with candidates

• 4 comp tickets to each event

• Sponsor logo on all marketing communications

**Please Select Your Chapters for 2025**:

**$10,000 Sponsorship Chapters $7,500 Sponsorship Chapters**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Atlanta |  | Boston |
|  | Chicago |  | Charlotte |
|  | Dallas |  | Louisiana |
|  | DC/Baltimore |  | Orlando |
|  | Houston |  | Phoenix |
|  | Los Angeles |  | Raleigh |
|  | New York/New Jersey |  | Richmond |
|  | Ohio |  | South Florida |
|  | Philadelphia |  | St. Louis |
|  |  |  | Tampa |
|  |  |  | London, UK |

**Total # of Chapters Selected:       Total Cost:**

**SAVE 25% ($42,500) BY SPONSORING ALL NSN CHAPTERS. TOTAL FOR 19 CHAPTERS = $167,500 - $42,500 = $125,000**

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|  | **ALL NSN Domestic Chapters Sponsorship: $125,000 (**19 Chapters) |