



2025 NSN TALENT ACQUISITION GUIDE

NSN Professional Conference

Strategies For
Success in the
Digital Age



AUGUST 5 - 8, 2025

Fontainebleau | Las Vegas

www.salesnetwork.org

#nsnhq

UPDATED 10/21/2024



The **National Sales Network (NSN)** is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years, NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

www.SalesNetwork.org #NSNHQ

Offerings Inside this Guide

(Offers are subject to change)

Premium Offerings

- Recruit Top Talent P3

Summits, Conferences & Career Fairs

- Early Career Development LIVE Summit: April 11-12, 2025 P4
- Professional Conference: August 5-8, 2025 P7
- Student Conference: September 12-15, 2025 P16

Hiring Events

- LA Regional Hiring Event: March 22, 2025 P22
- NYC Regional Hiring Event: April 26, 2025 P22
- Exclusive Virtual Hiring Event: On Demand P24

On-going Partnership

- Local Chapter Sponsorships P26

Recruit Top Talent with Premium Programs

We offer opportunities and open doors for you to reach and build your team with professionals from across the country.



Early Career Development Target Recruiting

NEW IN 2025

- Participants are high-performing 1-7 years post college graduation
- Early Career Development LIVE Summit –
Event Date: April 11-12, 2025



Professional Development

HARVARD DIVISION OF CONTINUING EDUCATION

Harvard University Professional Development Program Certificate in Strategic Sales Management

- Participants are hand-selected, high-potential Sales Leaders with a history of rapid promotions
- **Event Date: August 5-6, 2025**
(At Professional Conference)



Professional Conference & Career Fair

- Professional development opportunities and on-site interviews for individuals at every stage of their career (Early Career, People Leaders, VP, etc.)
- **Event Date: August 5-8, 2025**



Student Conference & Career Fair

- Invite-only student conference and job fair for diverse candidates –200+ high potential college Juniors, Seniors, and 5-year MBA candidates
- **Event Date: September 12-15, 2025**

National Sales Network

EARLY CAREER DEVELOPMENT LIVE SUMMIT

ECD Live, a 2-day summit and career fair hosted by the National Sales Network, tailored for young professionals under 35 in sales and marketing. This dynamic summit will feature industry-leading speakers, interactive workshops, and networking opportunities designed to accelerate their career growth and development in the competitive landscape of sales and marketing.

📅 **April 11-12, 2025**
Lowe's Hotel, Atlanta, GA

The National Sales Network (NSN) is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

KEY SPONSOR BENEFITS



CURATED EXPERIENCE

This dedicated programming, designed to empower and inspire early career professionals



EARLY CAREER, UNDER 35

Tailored for a Millennial and Gen-Z audience, with attendees from all 20 NSN chapters



PROFESSIONAL DEVELOPMENT

Learning subjects designed to enhance the audience's knowledge and provide practical skills



DIVERSE TALENT

Access candidates from diverse backgrounds



NSN HANDLES PROMOTION

NSN markets every event on social media (LinkedIn, Facebook, Instagram) and via email to our 100K+ network



NEXT STEPS:  **REVIEW TALENT ACQUISITION GUIDE**  **COMPLETE SIGN UP FORM**


ECD Live Summit Pricing

	LEVEL 1 \$30,000 2 AVAILABLE	LEVEL 2 \$20,000 8 AVAILABLE
Career Fair (FRIDAY APRIL 11, 1PM-5PM, SATURDAY APRIL 12, 9AM -3PM)	20' x 20'	15' x 15'
Hard Wall Interview Space	2	1
Sponsor Social Media Video	✓	\$2,000
First Opportunity to purchase Marketing Advertisements Prime Locations	✓	✓
Exclusive E-Flyer To All Participants	✓	\$2,000
Job Post on NSN Website: Candidate instructions to schedule conference interviews or apply for specific jobs. Start 2/1/25. Max 700 characters w/ spaces.	✓	✓
FULL Conference Registrations (Additional registrations at market price)	4	2
Career Fair ONLY Registrations	6	4

ADDITIONAL WAYS TO INCREASE YOUR EXPOSURE

Name Badge Lanyard Sponsorship	1 Available	\$2,500
Sponsor Advertisement on one side of Hotel Room Key Card (NSN branding on other side of card)	1 Available	\$1,500
Exclusive E-flyer To Summit Attendees	5 Available	\$2,000
Text Message to Conference Attendees During The Conference (160 characters with spaces)	10 Available	\$1,000
Sponsor Social Media Video: One (1) video (60 secs max) or static post distributed to the NSN audience of + 100K. Recorded by sponsor announcing their presence at the Conference and Career Fair	8 Available	\$2,000
Saturday Continental Breakfast Sponsorship 2 signs featuring company logo advertising booth location placed at breakfast	1 Available	\$1,000
Lead Retrieval (Career Fair Floor) The NSN Lead Retrieval system will provide candidate name, company & e-mail address of scanned contacts. Sponsors will be able to collect leads directly via your personal device.	-----	\$1,500 per sponsor

PRESENTATION OPPORTUNITIES

FRIDAY		
<p>Friday Awards Dinner, Sponsor Presentation</p> <ul style="list-style-type: none"> Sponsor Representative to deliver keynote presentation (15 Minutes - Learning Subject). Sponsor can place 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$3,000
<p>Saturday Keynote Speaker Sponsorship (Yara Shahidi)</p> <ul style="list-style-type: none"> Sponsor Representative to interview Keynote Speaker (45 minutes) 5 minutes to present Career Opportunities Sponsor Team group photo with Keynote Speaker 	 1 Available	\$20,000

ADDITIONAL WAYS TO INCREASE YOUR EXPOSURE

<p>Partner Career Presentation</p> <ul style="list-style-type: none"> Sponsor Representative to deliver 2-minute presentation on open career opportunities on main stage 	4 Available	\$1,500
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ADVANCING SALES PROFESSIONALS WORLDWIDE

National Sales Network

PROFESSIONAL CONFERENCE AND CAREER FAIR

For over 25 years, NSN's annual Professional Conference and Career Fair has been the premier source for experienced diverse talent. The event hosts over 70 companies recruiting top talent for roles in sales, marketing, IT, finance, operations, HR and business development.

 **August 5 - 8, 2025**
Las Vegas, NV

The National Sales Network (NSN) is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

KEY SPONSOR BENEFITS



CURATED EXPERIENCES FOR ALL CAREER LEVELS

This content rich conference has dedicated programming, workshops and professional development opportunities for individuals at every stage of their career (Early Career, People Leaders, VP, etc.)



3,000+ ATTENDEES

Conference attendees from across the country, open to new opportunities, at all job levels



PROFESSIONAL EXPERIENCE

The average conference attendee has an average of 7-10 years of experience



DIVERSE TALENT

Access candidates from diverse backgrounds



ON SITE INTERVIEWS

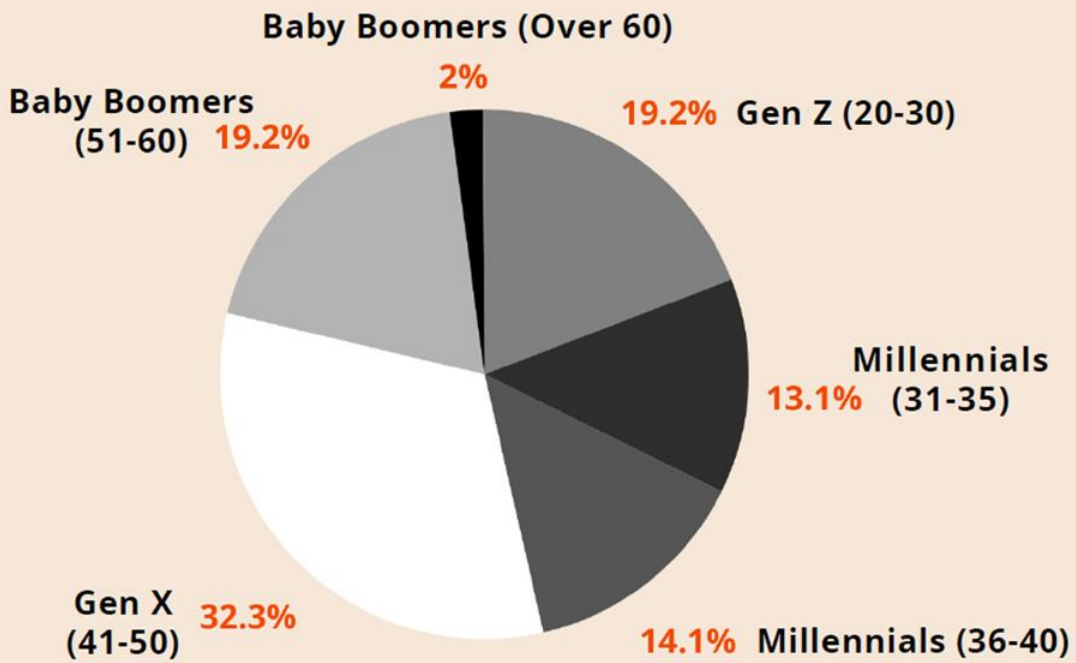
Ready to hire candidates can be interviewed on site



NEXT STEPS:  **REVIEW TALENT ACQUISITION GUIDE**  **COMPLETE SIGN-UP FORM**

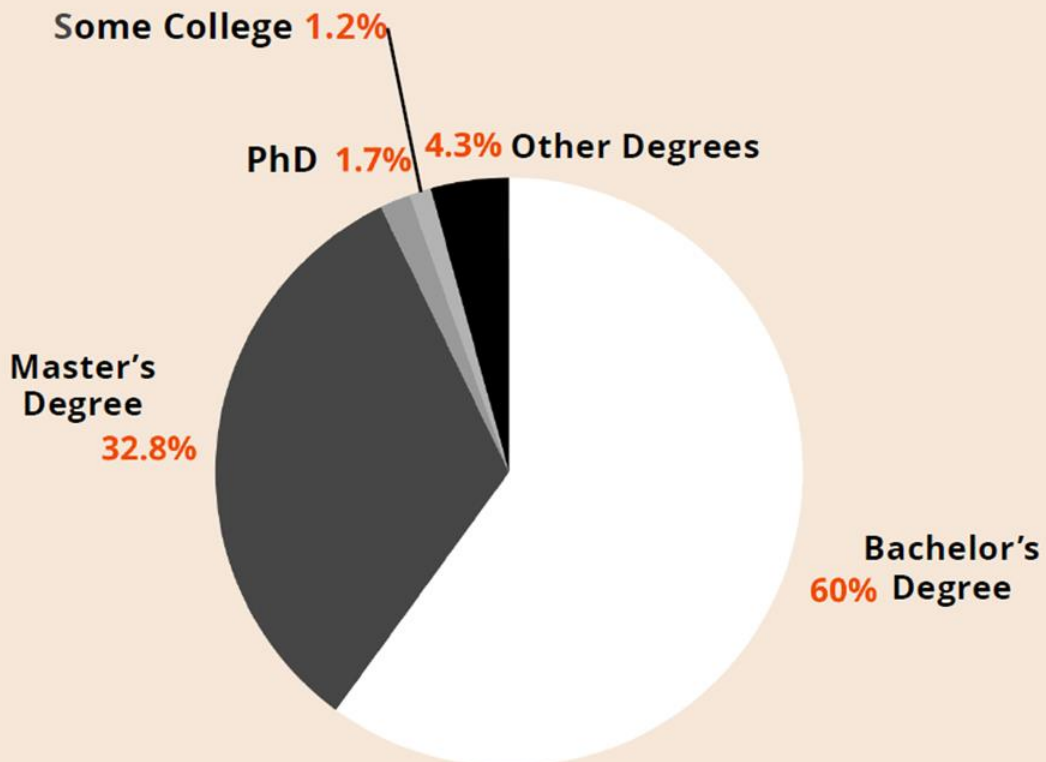
2024 PROFESSIONAL CONFERENCE DEMOGRAPHICS

AGE



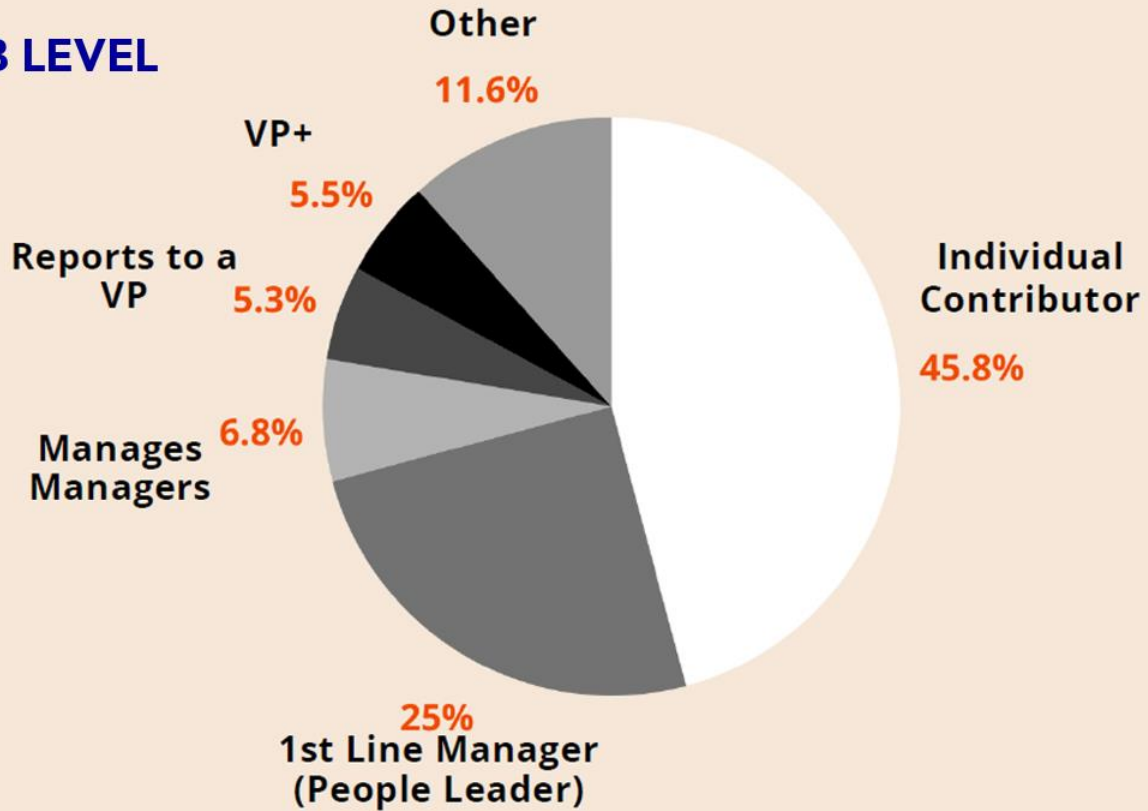
*Generation Alpha (under 20) accounts for less than 1%

HIGHEST EDUCATION LEVEL



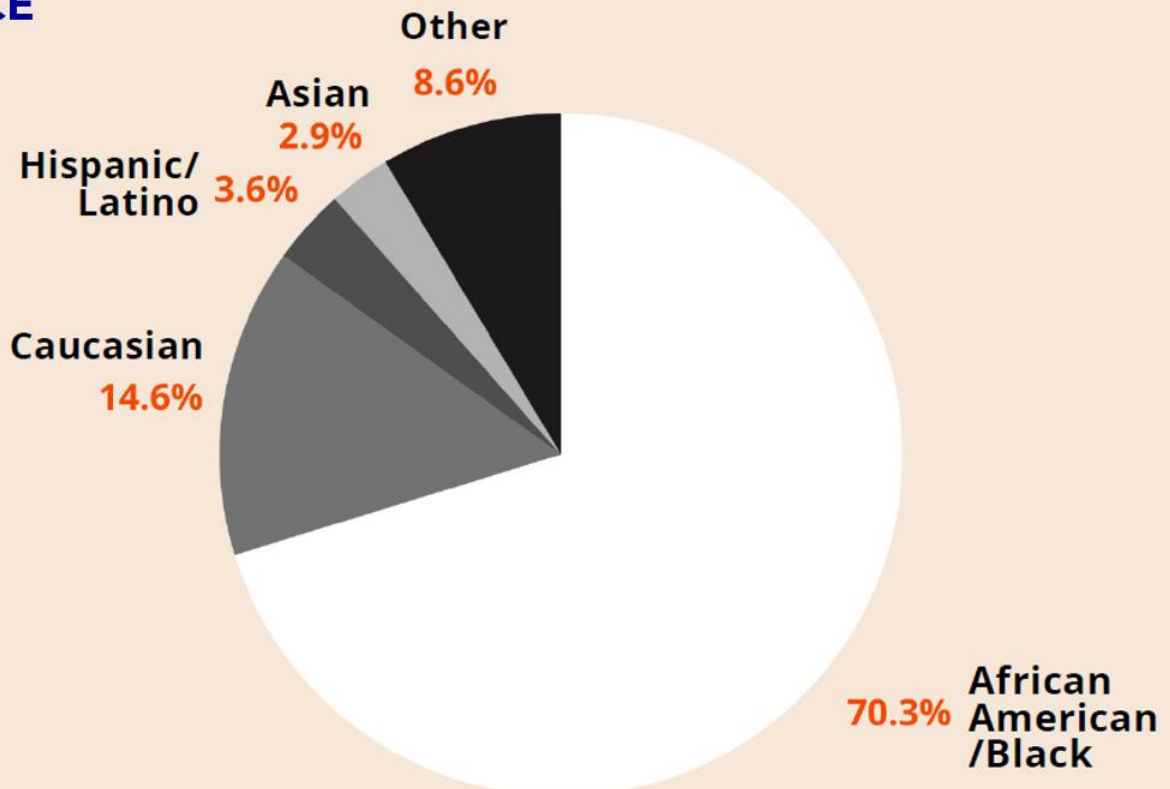
2024 PROFESSIONAL CONFERENCE DEMOGRAPHICS

JOB LEVEL



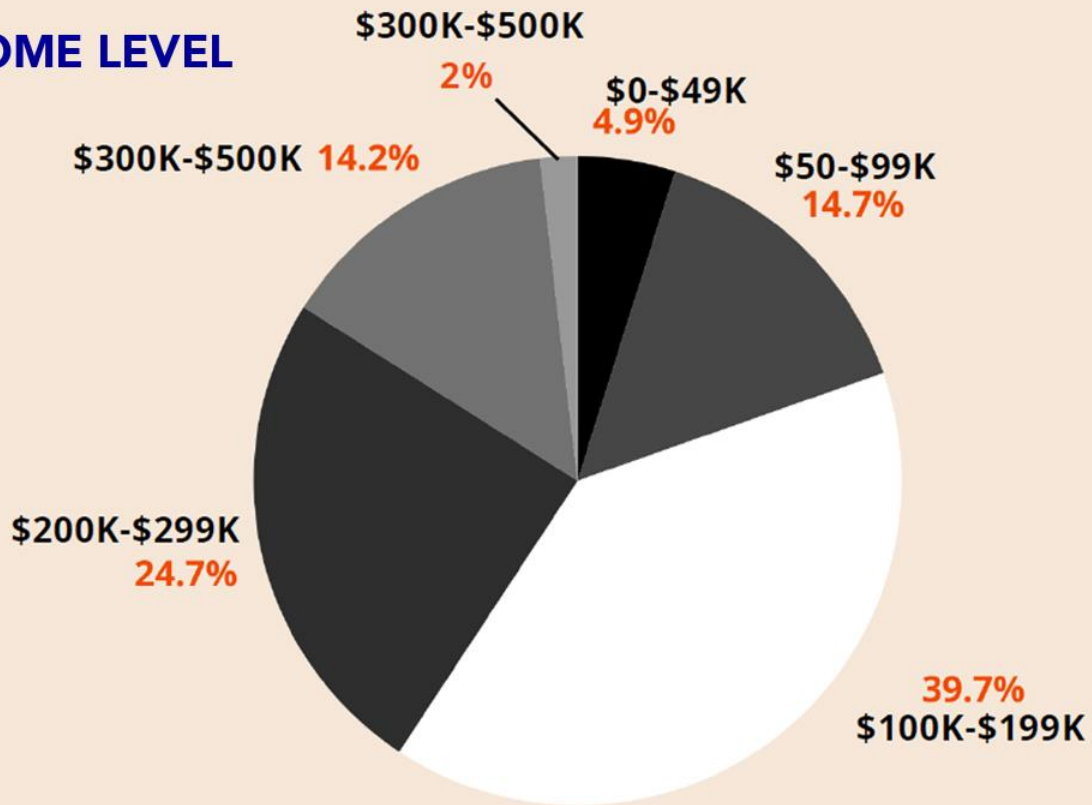
*Interns account for less than 1%

RACE

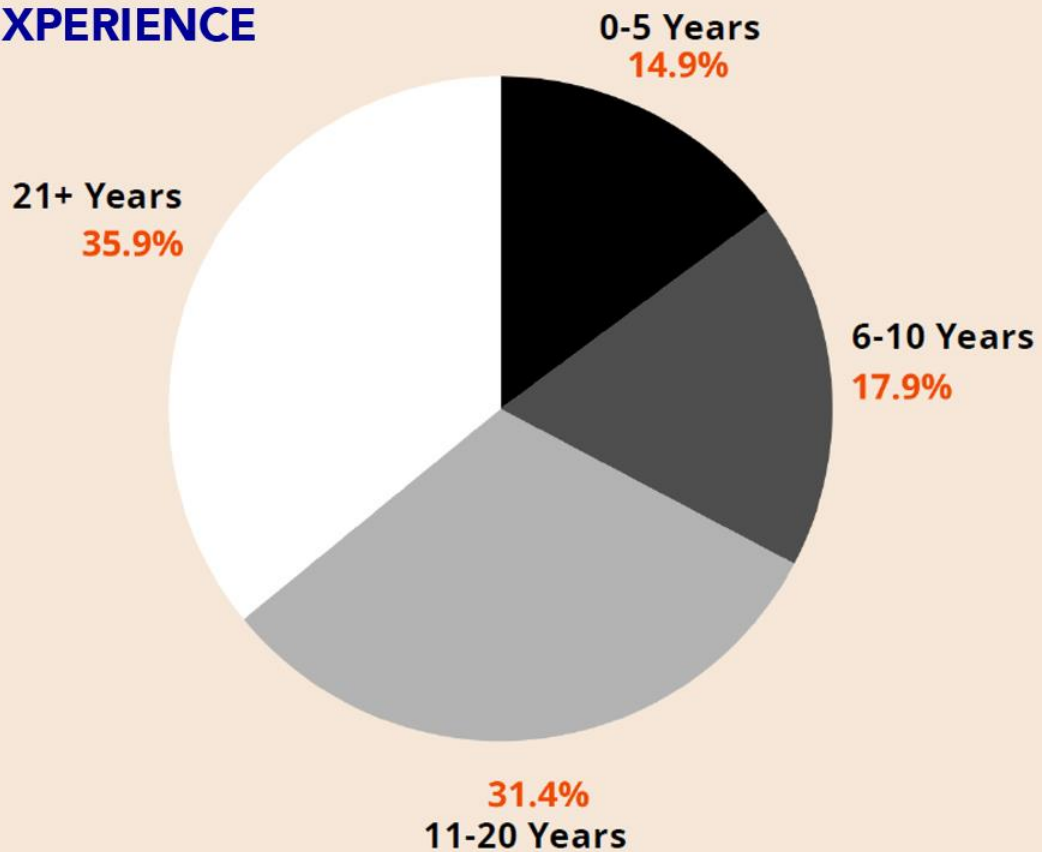


2024 PROFESSIONAL CONFERENCE DEMOGRAPHICS

INCOME LEVEL



WORK EXPERIENCE



NSN Professional Conference Pricing

	PRESENTING \$110,000 3 AVAILABLE	TITLE \$80,000 15 AVAILABLE	PLATINUM \$50,000 25 AVAILABLE	GOLD \$30,000 25 AVAILABLE
Career Fair Booth (THURSDAY 1PM-5PM / FRIDAY 9AM-3PM)	20' x 20'	20' x 20'	10' x 20'	10' x 10'
Booth Placement	1st in Traffic Flow	2nd in Traffic Flow	3rd in Traffic Flow	4th in Traffic Flow
Interview Space	3 hardwall booths	2 hardwall booths	1 hardwall booth	+ \$7,500/ booth
Dedicated Team Meeting Space (Thurs. and Fri.) Approximately 50-80 people, classroom	✓	+\$5,000	+\$5,000	+\$5,000
One (1) Exclusive e-flyer communication to all conference attendees (Limited Availability)	✓	✓	+\$7,500	+\$7,500
Sponsored Session CHOOSE ONE: Hospitality Suite Wednesday Night, Thursday Night, Lunch & Learn (Thursday or Friday) (All food & beverage paid for by the sponsor)	✓	✓	+\$10,000	+\$10,000
An executive-level VP on NSN VP Panel	✓	✓	+\$10,000	+\$10,000
Sponsor Social Media Video: One (1) video (60 secs max) or static post distributed to an audience of + 100K. Recorded by sponsor announcing their presence at the Conference/ sharing career opportunities	✓	+\$4,000	+\$4,000	+\$4,000
Company logo and booth location in Conference app	Dedicated Conference App Page	✓	✓	✓
Job Post on NSN Website: Candidate instructions to schedule conference interviews or apply for specific jobs. Start 6/1/25. Max 700 characters w/spaces.	✓	✓	✓	+\$5,000
Sponsor Presentation (15 min) CHOOSE ONE: Wednesday Awards Dinner, Thursday General Session, Friday General Session	✓	+\$25,000	+\$25,000	+\$25,000
FULL Conference Registration (Excludes Sales Executive Leadership or Harvard Session) Additional registrations can be purchased at market price	8	6	4	2
Career Fair ONLY Registrations (Cannot be used to upgrade to Full Conference Registration)	16	12	8	4


Lead Sponsorship Available.


Please contact Amira Richardson at amirarichardson@salesnetwork.org

NSN Professional Conference Pricing


Harvard University Strategic Sales Management Certificate Sponsor <ul style="list-style-type: none"> • Signage identifying company as sponsor • Sponsor to present Career Opportunities to the group (5 minutes) • 4x6 card at all seats (Sponsor responsible for production & placement) 	4 Available	\$15,000/ each
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PRESENTATION OPPORTUNITIES

TUESDAY		
Tuesday Opening Reception <ul style="list-style-type: none"> • Company Representative to deliver 10-minute presentation • NSN text message to all conference attendees from Sponsor inviting them to this reception 	1 Available	\$30,000
WEDNESDAY		
Wednesday Keynote Speaker Sponsorship (Van Jones) <ul style="list-style-type: none"> • Sponsor Representative interviews/moderates session with Keynote Speaker (45 minutes) • 5 minutes to present Career Opportunities 	1 Available	\$25,000
Wednesday VP Panel Sponsor Presentation <ul style="list-style-type: none"> • Sponsor Representative to deliver presentation (15 Minutes - Learning Subject) • Prominent signage identifying your company as VP Panel Sponsor • 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$25,000
THURSDAY		
Thursday Keynote Speaker Sponsorship (Daymond John) <ul style="list-style-type: none"> • Sponsor Representative interviews/moderates session with Keynote Speaker (45 minutes) • 5 minutes to present Career Opportunities 	1 Available	\$25,000
Thursday Happy Hour (4:30pm-6:00pm - Sponsor to cover open bar / food) <ul style="list-style-type: none"> • Company Representative to deliver 10-minute presentation • Signage identifying company as sponsor • Exclusive text message sent out to all conference attendees the day of inviting them to attend 	1 Available	\$15,000
Thursday VP Panel Sponsor Presentation <ul style="list-style-type: none"> • Sponsor Representative to deliver presentation (15 Minutes - Learning Subject) • Prominent signage identifying your company as VP Panel Sponsor • 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$25,000

FRIDAY		
Friday Exclusive Breakfast (8:30am - 9:30am) <ul style="list-style-type: none"> Sponsor presents current career opportunities 4x6 card at all seats (Sponsor responsible for production & placement) Exclusive breakfast invite text to ALL conference attendees Sponsor pays for all food & beverage. 	2 Available	\$10,000
Friday Afternoon General Session Featured Speaker (2 Speakers, 15 min. each between 3:00pm-4:00pm) <ul style="list-style-type: none"> Featured Speaker MUST be a National Vice-President or Higher Company Signage at General Session Sponsor Representative to deliver presentation (15 Minutes -Learning Subject) 4x6 card at all seats (Sponsor responsible for production & placement) 	2 Available	\$25,000
Friday Keynote Speaker Sponsorship (Shannon Sharpe) <ul style="list-style-type: none"> Sponsor Representative to interview Keynote Speaker 5 minutes to present Career Opportunities Company logo on step-and-repeat at photo reception immediately following keynote 	 1 Available	\$50,000

ADDITIONAL WAYS TO INCREASE YOUR EXPOSURE

Thursday Sales Executive Leadership Symposium (Sandra Douglas Morgan, President, Las Vegas Raiders) (Invite Only: National Directors/VP of Sales Session) <ul style="list-style-type: none"> 5-minute presentation to deliver Executive Career Opportunities Prominent signage identifying your company as the session Sponsor 4x6 card at all seats (Sponsor responsible for production & placement) Executive Reception immediately following Symposium 	 1 Available	\$25,000
Career Strategies for the Professional Woman Track (4 Sessions) <ul style="list-style-type: none"> Signage identifying company as sponsor Company Rep to deliver closing with open career opportunities (3 min) 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$15,000
NSN Career Strategy Development Track (3 Sessions) <ul style="list-style-type: none"> Signage identifying company as sponsor Company representative to deliver closing with career opportunities (3 minutes) 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$15,000
One Step Before Sales Management Track (2 Sessions) <ul style="list-style-type: none"> Company representative to deliver 3-minute presentation on career opportunities Prominent signage identifying your company as Workshop Sponsor 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$7,500

Sales Management Track (4 Sessions) <ul style="list-style-type: none"> Your Sales VP in moderated interview session Signage identifying company as sponsor Company representative to deliver closing with career opportunities (3 minutes) 4x6 card at all seats (Sponsor responsible for production & placement) 	1 Available	\$15,000
Conference Workshop Sponsor <ul style="list-style-type: none"> Company representative to deliver introduction & closing for each session (2 minutes) Prominent signage identifying your company as Workshop Sponsor 4x6 card at all seats (Sponsor responsible for production & placement) 	3 Available	\$5,000
Conference App Sponsor <ul style="list-style-type: none"> Sponsor Logo On App Home Page (ALL attendees must view this page) One (1) Sponsor "Push Out" Each Conference Day 	1 Available	\$15,000
Name Badge Lanyard Sponsorship Lanyards will be split between two sponsoring companies	2 Available	\$15,000 per sponsor
Sponsor Advertisement on one side of Hotel Room Key Card <ul style="list-style-type: none"> NSN branding on other side 	1 Available	\$10,000
Exclusive E-flyer To Conference Attendees	5 Available	\$7,500
Text Message to Conference Attendees During The Conference (160 characters with spaces)	10 Available	\$4,000
Sponsor Social Media Video One (1) video (60 secs max) or static post distributed to the NSN audience of + 100K. Recorded by sponsor announcing their presence at the Conference and Career Fair	10 Available	\$4,000
Thursday Continental Breakfast Sponsorship 2 signs featuring company logo advertising booth location placed at breakfast	1 Available	\$3,000
Friday Continental Breakfast Sponsorship 2 signs featuring company logo advertising booth location placed at breakfast	1 Available	\$3,000
Dedicated Team Meeting Space (Thurs. and Fri.) Approximately 50-80 people, classroom	If Available	\$5,000
Lead Retrieval (Career Fair Floor) - The NSN Lead Retrieval system will provide candidate name, company & email address of scanned contacts. Sponsors will be able to collect leads via your personal device.	-----	\$3,000 per sponsor

2024 Partners

 **BD** **Johnson & Johnson** **sanofi**

 **Abbott**

abbvie

 **AMEX**



GE HealthCare

GRAINGER.
FOR THE ONES WHO GET IT DONE

60+
HIRING
COMPANIES

Medtronic

INTUITIVE

 **novo nordisk**

REGENERON

 **ZIMMER BIOMET**
Moving You Forward.™

UNITEDHEALTH GROUP

Optum

 **UnitedHealthcare**

 **Alcon**

AstraZeneca

CHG.
Healthcare

 **Cooper Companies**

 **danaher.**

 **Eisai**
human health care

 **experian.**

DIAGEO

Gartner.

 **Genmab**

 **GILEAD**

Insulet
maker of Omnipod

 **Jazz Pharmaceuticals**

KraftHeinz

 **Landbeck**

MARS
Tomorrow starts today

 **MERCK**

 **NOVARTIS**

 **Otsuka**

 **Pfizer**

State Farm

 **Takeda**

ZOLL.

align

AMGEN

naplan

 **Astound**
Broadband

Baxter

BiOMARIN

Boston Scientific
Advancing science for life™

 **Bristol Myers Squibb**

B. BRAUN
SHARING EXPERTISE

 **Daichi-Sankyo**

EXACT SCIENCES

 **expedia group**

FERRING
PHARMACEUTICALS

 **Incyte**

LinkedIn

 **ORGANON**
Here for her health

PHILIPS

PRONGHORN
Fueling the Pace of Progress

servicenow.

stryker

 **Syneos Health**

TransUnion.





Inspired by patients.
Driven by science.

workday.

 **amazon**



 **Alkermes**

 **endo**


 **Inspire.**

 **ThermoFisher SCIENTIFIC**

National Sales Network

STUDENT SALES & MARKETING CONFERENCE AND CAREER FAIR

The Student Sales and Marketing Conference is the nation's largest invite-only student conference and job fair for diverse candidates actively seeking opportunities in Sales, Marketing, Finance, Operations, HR, IT and Business Development.

 **September 12-15, 2025**
Atlanta, GA

The National Sales Network (NSN) is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

KEY SPONSOR BENEFITS



PITCH COMPETITIONS

HBCU plus collegiate students compete in separate digital marketing and sales pitch competitions that include a chance to win \$10,000 in each pitch competition. Exclusive sponsorship available.



PRE- SCREENED APPLICANTS

1000+ applications are pre-screened and evaluated based on GPA, relevant coursework, internships, leadership, and community involvement.

* Resumes of selected students available starting in June 2025 to schedule live Conference interviews



QUALITY CANDIDATES

NSN selects 200+ high potential college Juniors, Seniors, and 5-year MBA candidates



100+ COLLEGES REPRESENTED

Students are recruited year-round through Ambassador programs on campuses nationwide including select HBCUs



QUALITY CAMPUS RELATIONSHIPS

NSN works with campus professors, department chairs and deans to ensure quality student selections



ON SITE INTERVIEWS

Ready to hire candidates can be interviewed on site for internships, entry-level, and management development positions

NEXT STEPS:  **REVIEW TALENT ACQUISITION GUIDE**  **COMPLETE SIGN UP FORM**

Get to Know Our Students

Enrollment



60% Juniors

graduating December 2023 or May 2024

36% Seniors

graduating December 2024 or May 2025

4% 5 year MBA

graduating December 2023 or May 2024

Grade Point Average



Gender



53% Female Students

47% Male Students

Major



71% Business

13% Other

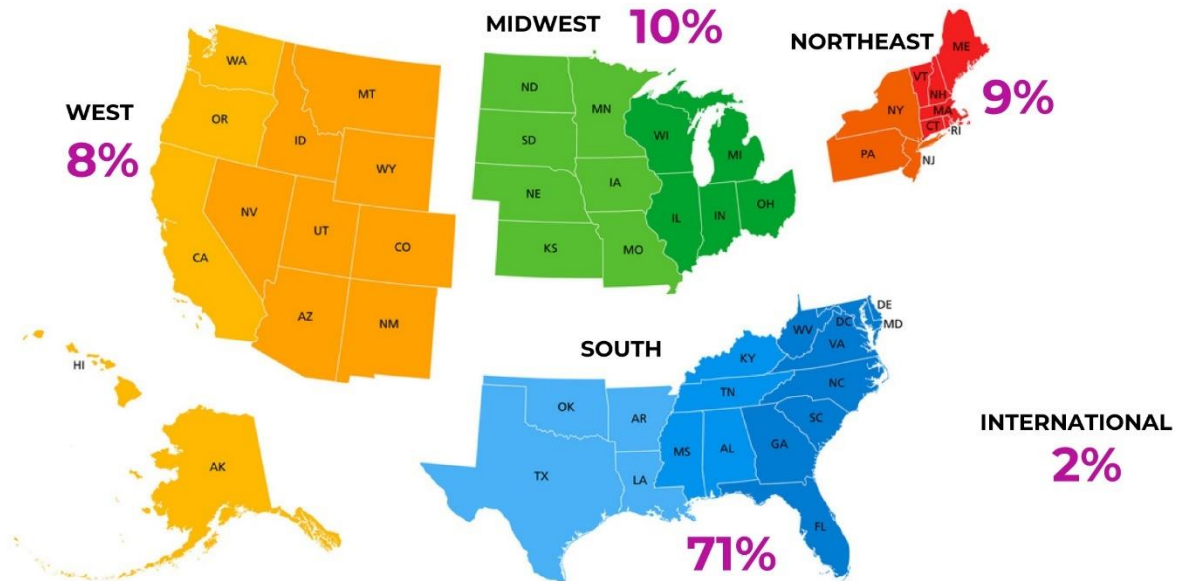
10% Science

3% Engineering

3% Liberal Arts

95% of attendees are Black and Brown

Residence



NSN Student Conference Pricing

	PRESENTING \$30,000 1 AVAILABLE	TITLE \$20,000 8 AVAILABLE	PLATINUM \$15,000 10 AVAILABLE	GOLD \$10,000 12 AVAILABLE
Career Fair MONDAY, 9AM-2PM	10' x 20' (Largest Booth)	10' x 10'	10' x 10'	10' x 10'
Booth Placement	1st in Traffic Flow	2nd in Traffic Flow	3rd in Traffic Flow	4th in Traffic Flow
Presentation to All Students 15-min Presentation on Learning Subject	✓	+\$5,000	+\$5,000	+\$5,000
Interview Space	2	1	1	1
Full Registrations	4	2	1	1
Career Fair ONLY Registrations	10	8	6	4
Electronic Access / Student Resumes	✓	✓	✓	✓
Sponsor Logo on NSN Website	✓	✓	✓	✓
Sponsor Logo in Mobile App	✓	✓	✓	✓
Text Message To All Students	✓	✓	+\$1,000	+\$1,000
About Careers Presentation To All Students (5 min)	-----	✓	+\$3,000	+\$3,000
Speaker: Panelist	✓	✓	-----	-----
First Opportunity to Purchase Marketing Advertisements Prime Locations	✓	✓	-----	-----
Exclusive E-Flyer To All Students	✓	✓	+\$1,500	+\$1,500

ADDITIONAL WAYS TO INCREASE YOUR EXPOSURE

(MUST be a Title, Platinum or Gold Sponsor First)

Sales Pitch Competition Sponsor <ul style="list-style-type: none"> Company provides case study 2 Company Representatives serve as judges 	4 Available	\$10,000
Presentation (Sponsor Representative) <ul style="list-style-type: none"> 10-minute presentation on a learning subject 5-minute presentation company career opportunities Prominent Signage at Workshop Session 4x6 card at all seats (Sponsor responsible for production & placement) 	2 Available	\$5,000

About Careers Presentation <ul style="list-style-type: none"> 5-minute presentation company career opportunities 	5 Available	\$3,000
Workshop Session <ul style="list-style-type: none"> Prominent signage identifying your company as Workshop Session Sponsor 4x6 card at all seats (Sponsor responsible for production & placement) 	5 Available	\$1,500
Saturday Night Exclusive Company Reception 6pm - 9pm <ul style="list-style-type: none"> Company provides food and beverage Prominent signage identifying your company as Reception Sponsor 10-minute presentation on open career opportunities 	1 Available	\$3,000
Name Badge Lanyard Sponsorship	1 Available	\$3,000
Sponsor Advertisement on one side of Hotel Room Key Card NSN branding on other side of card	1 Available	\$2,000
Conference App Sponsor <ul style="list-style-type: none"> Sponsor Logo On App Home Page (ALL attendees must view this page) One (1) Sponsor "Push Out" Each Conference Day 	1 Available	\$3,000
Extra Interview Space <ul style="list-style-type: none"> Based On Space Availability Limited Availability 	-----	\$2,000
Text Message to Conference Attendees During The Conference (160 characters with spaces)	10 Available	\$1,000
E-Flyer Sent To All Students Prior to Conference	3 Available	\$1,500
Additional Full Conference Registrations	-----	\$499
Tax-Deductible Donation to NSN (501c3 Non-Profit) <ul style="list-style-type: none"> Recognition In Conference App 	Unlimited	\$1,000



2024 Partners

KraftHeinz



**MOLSON
COORS** beverage
company



stryker



UNITEDHEALTH GROUP

**Bloomberg
Industry Group**



ETHICON
Johnson & Johnson SURGICAL TECHNOLOGIES

Gartner

intel



Medtronic
Engineering the extraordinary



OTIS

servicenow



WHITE CAP

Past & Present College & University Participation

1. Adelphi University
2. Agnes Scott College
3. Alabama A&M University
4. Alabama State University
5. Alcorn State University
6. American University
7. Arkansas State University
8. Ball State University
9. Baruch College
10. Baylor University
11. Berkeley Haas
12. Boston University
13. Bowie State University
14. Bradley University
15. Brigham Young University
16. Brooklyn college
17. Bryan College
18. Cal Poly Pomona
19. California State University, Los Angeles
20. California State University, Northridge
21. Central State University
22. Claflin University
23. Claremont McKenna College
24. Clark Atlanta University
25. College of Southern Nevada
26. College of William and Mary
27. Columbia College of Missouri
28. Dartmouth College
29. Delaware State University
30. Dillard University
31. Drexel University
32. Duke University
33. Eastern Washington University
34. Elmhurst University
35. Elon University
36. Emory University
37. Fayetteville State University
38. Ferris State University
39. Fisk University
40. Florida Agricultural & Mechanical University
41. Florida International University
42. Florida State University
43. Fort Valley State University
44. Franciscan University of Steubenville
45. Grambling State University
46. George Mason University
47. Georgetown University
48. Georgia Southern University
49. Georgia State University
50. Grambling State
51. Hampton University
52. High Point University
53. Howard University
54. Idaho State University
55. Indiana University
56. Jackson State University
57. Johns Hopkins
58. Johnson C. Smith University
59. Kansas State University
60. Kennesaw State University
61. Kentucky State University
62. La Salle University
63. Lehigh University
64. Liberty University
65. Lincoln University of Pennsylvania
66. Long Island University
67. Louisiana State University
68. Loyola University New Orleans
69. Metropolitan State University of Denver
70. Miami University
71. Michigan State University
72. Minerva Schools at KGI
73. Minnesota State University, Mankato
74. Mississippi Valley State University
75. Missouri State University
76. Morehouse College
77. Morgan State University
78. Mount St. Mary's University
79. New Jersey Institute of Technology
80. Norfolk State University
81. Normandale Community College
82. North Carolina Agriculture & Technical State University
83. North Carolina Central University
84. North Carolina State University
85. Northern Illinois University
86. Northwest University
87. Oakwood University
88. Ohio State University
89. Ohio University
90. Pace University
91. Penn State University
92. Pennsylvania State University
93. Philander Smith College
94. Portland State University
95. Prairie View A&M University
96. Prince George's Community College
97. Purdue University
98. Queens University of Charlotte
99. Rice University
100. Rust College
101. Rutgers University, New Brunswick
102. 102.Rutgers University, Newark
103. Saint Joseph's University
104. Salisbury University
105. San Diego State University
106. Santa Clara University
107. Savannah State University
108. Shaw University
109. South Carolina State University
110. Southeastern University
111. Southern Connecticut State University
112. Southern Illinois University Carbondale
113. Southern University A&M College
114. Spelman College
115. St. John's University
116. Stanford University
117. Stevenson University
118. Swarthmore College
119. Syracuse University
120. Temple University
121. Tennessee State University
122. Texas A&M University-Commerce
123. Texas Southern University
124. Texas State University
125. Texas Tech University
126. The College of New Jersey
127. The College of Wooster
128. The Ohio State University
129. The University of Alabama
130. The University of North Carolina, Chapel Hill
131. The University of Southern Mississippi
132. The University of Texas
133. The University of Texas, Austin
134. The University of Texas, El Paso
135. The University of the Virgin Islands
136. The University of Toledo
137. Towson University
138. Tuskegee University
139. University of California, Berkeley
140. University of California, Los Angeles
141. University of Houston
142. University at Albany
143. University of Alabama
144. University of Arizona
145. University of Arkansas
146. University of Arkansas, Little Rock
147. University of Arkansas, Pine Bluff
148. University of Baltimore
149. University of California, Irvine
150. University of California, Los Angeles
151. University of Central Florida
152. University of Delaware
153. University of Florida
154. University of Georgia
155. University of Houston
156. University of Houston, Downtown
157. University of Illinois, Urbana-Champaign
158. University of Incarnate Word
159. University Of Kentucky
160. University of Louisiana, Lafayette
161. University of Iowa
162. University of Maryland Eastern Shore
163. University of Maryland, College Park
164. University of Massachusetts Boston
165. University of Miami
166. University of Michigan
167. University of Michigan, Flint
168. University of Minnesota
169. University of Minnesota- Twin Cities
170. University of Missouri
171. University of Missouri-Columbia
172. University of North Carolina at Chapel Hill
173. University of North Carolina at Charlotte
174. University of North Carolina at Greensboro
175. University of North Carolina, Greensboro
176. University of North Texas
177. University of Northern Iowa
178. University of Pennsylvania
179. University of Pittsburgh
180. University of Puerto Rico
181. University of Southern California
182. University of Southern Mississippi
183. University of Texas Medical Branch
184. University of Texas, Arlington
185. University of Texas, Austin
186. University of the District of Columbia
187. University of the Pacific
188. University of the Virgin Islands
189. University of Utah
190. University of Washington
191. University of Houston Downtown
192. Vanderbilt University
193. Virginia Commonwealth University
194. Virginia State University
195. Wayne State University
196. Webster University
197. Western Michigan University
198. Wilberforce University
199. Winston Salem State University
200. Winthrop University
201. Xavier University of Louisiana

REGIONAL RECRUITING EVENT

NSN's Regional Recruiting Events are an intimate recruiting event designed to allow sponsors and ready-to-hire candidates to interact in a low-pressure, high-reward environment.

Agenda

- 8am – 3pm: Pre-scheduled Interviews
- 1pm – 3pm: Event
- 11am – 3pm: Table-top Recruiting

📅 **Los Angeles: March 22, 2025**

📅 **New York: April 26, 2025**

The National Sales Network (NSN) is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

KEY SPONSOR BENEFITS



INTIMATE HIRING EVENT

Sponsors can interact with talent in a relaxed professional environment



LIMITED AVAILABILITY

Participation is capped at 7 sponsors to enhance ROI



NSN HANDLES PROMOTION

NSN markets every event on social media (LinkedIn, Facebook, Instagram) and via email to our 100K+ network



IMMEDIATE ACCESS TO REGIONAL TALENT

Recruit regional talent to historically challenging markets



DIVERSE TALENT

Access candidates from diverse backgrounds



ON SITE INTERVIEWS

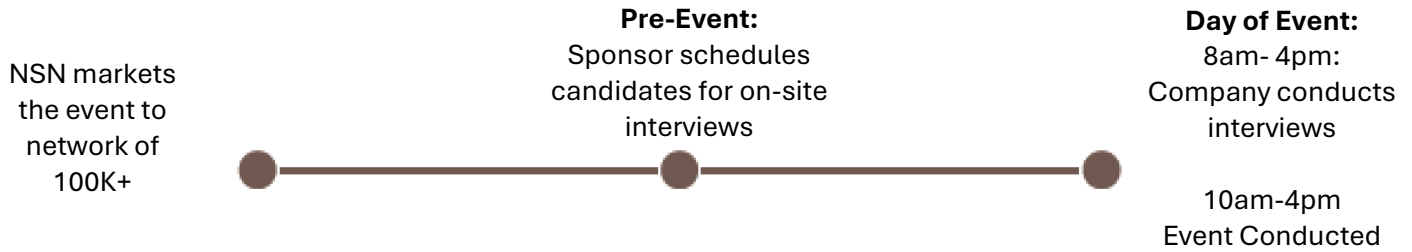
Ready to hire candidates can attend pre-scheduled and on-site interviews



NEXT STEPS: 📄 **REVIEW TALENT ACQUISITION GUIDE** 📅 **COMPLETE SIGN UP FORM**

Regional Recruiting Events

EVENT TIMELINE:



Pricing

Offering	Availability	Investment
Los Angeles Regional Recruiting Event (March 22, 2025) <ul style="list-style-type: none"> • 2-minute presentation to audience about career opportunities • Table with 2 chairs to interface with candidates at event • Sponsor logo on all marketing communications • 1 room to conduct candidate interviews at event 	5 Available	\$20,000
New York Regional Recruiting Event (April 26, 2025) <ul style="list-style-type: none"> • 2-minute presentation to audience about career opportunities • Table with 2 chairs to interface with candidates at event • Sponsor logo on all marketing communications • 1 room to conduct candidate interviews at event 	5 Available	\$20,000

Past Sponsors

Medtronic

Johnson+Johnson

AMERICAN EXPRESS

BIOMARIN

Gartner

 **Otsuka**


CooperSurgical®

INTUITIVE

EXCLUSIVE VIRTUAL HIRING EVENT

Exclusive one hour private hiring events hosted by your company looking for immediate and exclusive access to the NSN community.

Recommended Event Agenda (60 mins)

- Company Welcome
- Brief Company Background
- Review available positions
- Q&A

On Demand Virtual Event

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KEY SPONSOR BENEFITS



ON DEMAND HIRING EVENT

Choose the date and time that aligns with your company's hiring goals



READY TO HIRE CANDIDATES

Ready to hire candidates are interested in hearing details about your company, the culture and available opportunities



EXCLUSIVE COMPANY OWNED EVENT

Your company chooses the platform, the agenda, and how the attendees register and participate in your event

Sponsor Deliverables:

- Set up and manage career fair webinar
- Share participant registration link
- Provide details for e-flyer



NSN HANDLES PROMOTION

NSN markets every event on the SalesNetwork.org website, social media (LinkedIn, Facebook, Instagram) and via email to our 100K+ network



DIVERSE TALENT

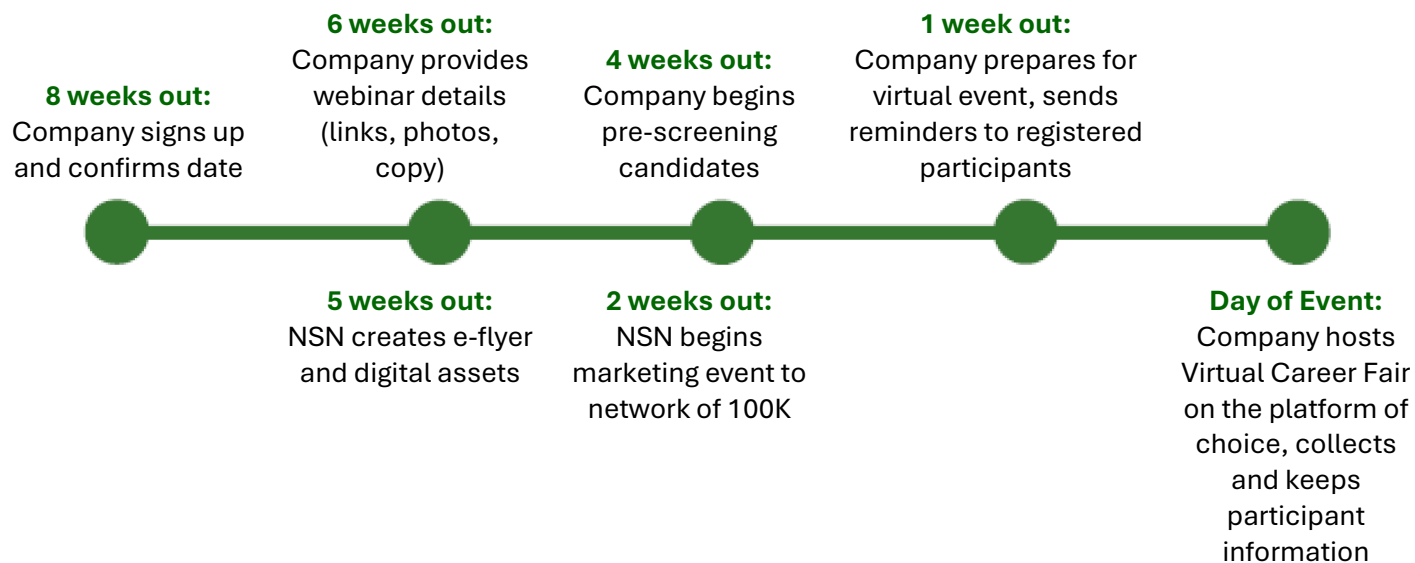
Access candidates from diverse backgrounds



NEXT STEPS:  REVIEW TALENT ACQUISITION GUIDE  COMPLETE SIGN UP FORM

Exclusive Virtual Hiring Events

EVENT TIMELINE:



Pricing

Offering	Availability	Investment
Exclusive Virtual Hiring Event <ul style="list-style-type: none"> NSN promotes Online Career Fair to network of 100K (2x before webinar) NSN advertises event on the NSN Website NSN promotes Online Career Fair on Social Media Platforms (LinkedIn, Instagram, Facebook) 	Limited	\$15,000

Past Sponsors



CHAPTER SPONSORSHIP RECRUITING EVENT

Create an on-going partnership with local NSN chapters to enjoy year-round recruiting, in the cities that are meaningful to your company's business.

NSN Chapters:

- Atlanta
- Chicago
- Dallas
- DC/Baltimore
- Houston
- Los Angeles
- NYC/ NJ
- Ohio (multi city)
- Philadelphia
- St. Louis
- Boston
- Charlotte
- Raleigh
- Louisiana (multi city)
- Orlando
- Phoenix
- Richmond
- South Florida
- Tampa
- London, UK

Annual

The National Sales Network (NSN) is a professional non-profit organization dedicated to enhancing the professional and developmental needs of its members. For over 30 years NSN has been advancing the careers of sales and marketing professionals from diverse backgrounds.

KEY SPONSOR BENEFITS



ON-GOING PARTNERSHIP

Sponsors are encouraged to form meaningful relationships with local chapter leadership and members



20 CHAPTERS GLOBALLY

NSN has 19 domestic chapters and 1 international chapter (London, UK) available for sponsorship (listed to left)



4-6 EVENTS YEARLY

Sponsors enjoy access to all local chapter events including an event table, presentation time, and featured in event marketing



DRIVE BRAND AWARENESS

Increase your company's presence and drive awareness within a localized market



DIVERSE LOCAL TALENT

Access candidates from diverse backgrounds



NEXT STEPS:  [REVIEW TALENT ACQUISITION GUIDE](#)  [COMPLETE SIGN UP FORM](#)

NSN Chapters

- Atlanta
- Chicago
- Dallas
- DC/Baltimore
- Houston
- Los Angeles
- NYC/ NJ
- Ohio (multi city)
- Philadelphia
- St. Louis



- Boston
- Charlotte
- Raleigh
- Louisiana (multi city)
- Orlando
- Phoenix
- Richmond
- South Florida
- Tampa
- London, UK

Chapter Sponsorship Events Pricing

Offering	Availability	Investment
Atlanta Chicago Dallas DC/Baltimore Houston Los Angeles New York/New Jersey Ohio Philadelphia <ul style="list-style-type: none"> • 2-minute presentation to audience • Table with 2 chairs to interface with candidates • 4 comp tickets to each event • Sponsor logo on all marketing communications 	Unlimited	\$10,000/each
Boston Charlotte Louisiana Orlando Phoenix Raleigh Richmond South Florida St. Louis Tampa London, UK <ul style="list-style-type: none"> • 2-minute presentation on mic • Table to interface with candidates • 4 comp tickets to each event • Sponsor logo on all marketing communications 	Unlimited	\$7,500/each

Some Local Chapter Sponsors

